Nine years later the end of the Second World War, Board of Control decided yesterday that the job preference given to veterans since 1945 is no longer necessary. It will recommend to City Council that the practice be dropped.

Controller Balfour suggested the move. He said there are many young men who were too young to he in the war, but lose out on jobs because of the principle now in force. When all other co ditions are equal and a nonveteran and an ex-serviceman apply for a job, the latter gets.

"There's no reason for it this long after the war," agreed Con-troller Saunders, "I don't see why a veteran who has been working somewhere else for 10 ence to a young man whose brother might have been killed in the war, but wasn't old enough himself to be in it."

He added that in his opinion, the preference clause should be in force only for six months after the cessation of hostilities. That was enough time for a veteran to re-establish himself, he added.

"We're not against the veterans," emphasized Con. Balfour, "If there is another war, we'll bring back the preference clause

ment that the board was for- some answers to his critics, and writers, or church choirs, all of Press, Canada's co-operative news getting the thousands of men some explanation of his views, who gave their lives in two world unfolded vesterday.

"The veterans will know what annotated as follows: to do when election time comes Chapter I, in which Con. too. 'I have a friend on that." president. ground," said Major Patrick Saunders, opposing an increase he said, "and I know that with D. R. around," said Major Patrick Saunders, opposing an increase the exception of its soloists and Leader-Post was elected first vice-Biggs. "I will suggest that the in the grant to the Toronto Symconductors, all of them work president and Philip S. Fisher of next district meeting of the view that symphonic music might Legion on May 16, I hope they well go the way of vaudeville; about \$250,000 to various recrea-

Grants \$700,000 For New Schools

000 for new schools and sites in activity. Ontario municipalities has been approved by the Ontario Munici- with waitzing, of which, he noted. pal Board. New school construct there doesn't seem to be much tion totals \$668,400 and school any more, and other kinds of sites another \$52,750.

A Toronto Township request for them art." approval of expenditure of \$783,-

ville, \$215,000 for construction and equipment of Sir Winston Churchill Public School; Scarboro ders said that If he were going to Township, \$120,000 for Eastview include ballet in culture, he would also include public speaklog for construction and equip- ing and deportment, reading and 000 for construction and equip-ment of an addition of five class-rooms to the Central Public tain just to some particular School: Owen Sound, \$38,400 for avocation.'

west side of the Seventh Line.

Smoke Pollution tunds Denied

yesterday to continue a program from other artistic or cultural Conservative members of the of air pollution analysis started organizations. two years ago with a Federal Gov-

it would cost the city \$20,000 a Board of Control, "although 1 Urges Safeguard year to continue it. This would may have been more outspoken." Urges Safeguard involve setting up stations in various parts of the city to collect grants to ballet, which he opposes in principle, may be necession of the city to collect grants to ballet, which he opposes in principle, may be necession of the city to collect grants to ballet, which he opposes in principle, may be necession of the city to collect grants to ballet, which he opposes in principle, may be necession of the city to collect grants to ballet, which he opposes in principle, may be necession of the city to collect grants to ballet, which he opposes in principle, may be necession of the city to collect grants to ballet. involve setting up stations in vari- He said that some revision of Mr. Balfour read a letter from sary.

Prof. E. A. Alleut, head of the



42, new general manager of the Toronto Industrial Commission, succeeding T. H. Bartley. who held that position for 17 years. Mr. Bartley will be retained as a special consultant. Mr. Willson, who has been , years, was born in Creemore, 'favor of such action.



years can come along and say CP's new president, R. J. Rankin (right) of Halifax, and Past President Roy Thomson (left) welcome Prime Minister to annual CP dinner meeting

Saunders Speaks Again

Culture at City Hall Enters New Chapter

The first two chanters, may be

Yesterday's installment opened groups." at a Board of Control luncheon where Con. Saunders made a few remarks, the sum and substance of which was that he did not Expenditure of more than \$700,- consider ballet to be a cultural

still being considered by the board as is a proposed expenditure of \$90,000 by the Village of Milverton.

Largest expenditure is to be made in Etobleoke where \$220,000 will be spent on construction of Fairhaven Public School. Other requests granted include Belleville. \$215,000 for construction of markind.

In the culture category, and to make it clear that the statement slightly after having been supplied with a dictional Ballet."

Festival Association made its application late, after we had already made a grant to the National Ballet."

National Ballet."

Deny follows:

Your Construction of markind.

Star.

French language—A. F. Mercier, Quebec L'Evenement-Journal: Herve Major, Montreal Language and the contributes to the moral and intellectual elevation of markind.

construction and equipment of an Replying to editorial criticism addition to Alexandra Public of his views in The Globe and Mail, the Controller said; "I'd] Trafalgar Township will spend like to know how cultured the that since there is no session Regina Leader-Post; R. M. Cant-\$30,000 for purchase of a high man is who wrote that editorial, until next February there is no lon, Saskatoon Star-Phoenix. school site on Lakeshore Highway By what standards does he rate urgency in having the seats British Columbia - Donald west of Oakville and \$22,750 for culture? Has he made any con- filled. Persistent rumors, mainly Cromie. Vancouver Sun; Stuart another high school site on the tributions to these organizations? by Opposition members, that the Keate, Victoria Times, Symphony, the New Play So- formed sources.

clety, the National Ballet)." Con. Sauneers' main theme. grants to professional and ama- sion. Despite Controller Balfour's teur groups and the danger of

The grant has now expired and grants were made by the whole it would cost the city \$20,000 a Board of Control, "although 1

By this he meant that either mechanical engineering depart- the \$2,000 granted the National ment at the University of Toronto Ballet might be transferred to the recommended that some type of Photographic memory. and chairman of the city's smoke Ballet Festival Association or safety device be fitted to all eleabatement advisory board, in that it might be divided between votor doors in Toronto to pre-tirement some time ago upon which a continuation of the program was urged.

Prof. Alleut said 40 cities in the
United Kingdom have such a program, and many cities in the
United States. Any comparison

that it might be divided between vator doors in Toronto to prethe two. His reasoning for this vent them from being opened completing the required 30 years.

from the outside. The jury made the is returning to England to this recommendation to Coroner care for his mother, a promise panies participating in the festival are amateur, and the city Jarkam.

Ack Now Park Ack N

Saunders said he would not be ternal injuries.

of the Festival Association, whose parently under the assumption increase for the first time since sponsors, one of whom he has re- the elevator was waiting for him 1943. cently talked to, he says are a at that floor. local group. He said the National Ballet was not a Toronto com-

Negro Excluded; Golf Match Off

Lakeview Club, was cancelled Audrey, and a son Alan H. yesterday. The action, officials said, followed the hanning from club property of James Marshall.

of consideration because a re-

He excused the Mendelssohn Herve Major of Montreal La Choir, which gets a civic grant. Presse was re-elected honorary found some of the monkeys ob-intendent, outlined the estimated

The city this year is granting vice-president.

musicians were earning \$80 a tor since 1946. week. "And sone of these cultural outfits want a 100 per cent

Con. Saunders said he would type of grant," he said, "I also 000 for public school purposes is not rank ballet with music and want to make it clear that the was elected:

thought to calling by-elections to Roy Thomson, Timmins Press, fill three Ontario seats now va-! Prairie-Philip S. Fisher, Wincant, it was learned last night, | nipeg Tribune; R. S. Malone, Win-I have supported two out of the Government plans a fall election, three mentioned (the Toronto have also been denied by in-

besides the separation of ballet five years and the best possibility and culture, involved the dif- is that an election will be held ference between making cultural next June, following the 1955 ses-

The vacancles were caused by

A coroner's jury last night

United States. Any comparison should not make grants to professional artistle organizations.

To be consistent, he felt that constantly on Toronto's air, he said.

To be consistent, he felt that the grant should not be made to the grant should not be mad

the National Ballet and the Fes- anyone and termed the death due John Inglis Co. tival Association, which has asked to an accidental fall down the elevator shaft. In his own mind, the controller Jackam had opened elevator the John Inglis-English Electric is now leaning heavily in favor doors and stepped through ap-companies, accepting no wage

Mrs. J. A. Gilpin

he confessed were only worthy World War, and a member of the Ave. local will attempt to ne-Women's Canadian Club, Helen gotiate on these points. Fowler Gilpin, 71, wife of the late James Alexander Gilpin, died Tuesday at her home, 157 Highbourne Rd. A member of Timo-they Eaton Memorial Church. The annual Avro Canada Ltd. Mrs. Gilpin was born in Listowei Florence Edythe Parker, 59, died employees' golf tournament. but spent most of her life in To- at her home. 78 Airdrie Rd., yesscheduled for Saturday at the ronto. She leaves a daughter, terday. She was a daughter of the

NEWSMAN TO SPEAK

a Negro shop steward at the Avro correspondent, will address an St. Cuthbert's Anglican Church, plant. Local 717 of the Interna- Empire Club luncheon today in Miss Parker was for several tional Association of Machinists the Royal York Hotel. He will years a member of St. Barnabas (AFL-TLC) wrote the club that give his Report from Moscow, Anglican Church, A member of members refused to hold their Just returned from five months the Toronto Womens Teachers: match on any course which dis-spent in Russia, Mr. Boss will Association, she was recently; criminated against Negroes. The give his report on conditions as honored by the Red Cross for 25' with the commission for 12 junion executive voted 15 to 4 in he found them behind the Iron years of Red Cross classroom, Curtain,

Halifax Editor New President Of News Co-op

which are engaged in cultural service. He succeeds Roy Thom- future.

the Winnipeg Tribune second around it. The attitude of school sanitation, \$18,500; monkey and

let Festival Association to be unworthy of a grant, because he
does not like ballet.

Yesterday's installment opened

Yesterday's installment opened He said he doubted whether director of the Halifax Herald monkeys, which he said were the taxpayer earning \$50 a week would appreciate paying a grant newspapers, He has been a meming the country.

The said he doubted whether director of the Halifax Herald monkeys, which he said were relocation of the bear pens with newspapers, He has been a meming the country. to a symphony in which the ber of CP since 1938 and a direc-

increase in their grants."

The parks commissioner fore-fered a fractured hip, broken obtain the price of the drugs, and internal injuries. Her the annual general meeting watch was being kept on a nest-ing swan for fear that the same a botanical garden in the Don daughter escaped with a dislocation of the drugs and their distribution.

The parks commissioner fore-fered a fractured hip, broken obtain the price of the drugs. Saw the possibility of developing ribs and internal injuries. Her the change proposed would put a botanical garden in the Don daughter escaped with a dislocation of the drugs and their distribution. any more, and other kinds of have not cut any grants, and that operating position and Gillis Purdancing. "I don't consider any of in the Metropolitan area. Toron-cell, general manager, on details damage done which might position, to a valley David Edwards, 61, of Brampton, would be automatically removed.

John's, Nfld., Telegram; Roy D. hooligans.

nal; Herve Major, Montreal La Presse; Aurele Gratton, Ottawa Le Droit.

Ontario-Robert W. Southam, Ottawa Citizen; Arthur L. Davies, Kingston; John Bassett Jr., Toronto Telegram; John E. Motz. Kitchener-Waterloo Record; Ar-The Government has given no thur R. Ford, London Free Press; The view at Queen's Park is nipeg Free Press; D. B. Rogers,

The present house was elected Inspector Ends Nov. 22, 1951, for a term of up to

urgings. Board of Control refused opening the gates to demands the death of three Progressive his desk at police headquarters organizations.

Legislature — W. B. Harvey of of Dets. Arthur Harris, a veteran of Saunders recalled that the decisions regarding cultural Leeds and J. D. Nault of Russell. pletes his last day of duty. for the last official time, Insp.

One of the best-liked men at 149 College St., the inspector is planning a one-month vacation before returning to his native His career was highlighted in

recent years by many of the more possessed what is known as a Insp. Harris announced his re-

noon on behalf of 1,200 workers persuaded to make grants to both | The jury attached no blame to at the Strachan Ave. plant of the Two other Steelworkers locals

have signed an agreement with The new contract includes a

broadened health security program at no additional expense to the employees and a change in In defense of his views, which Cross group during the Second tract. Officers of the Strachan

Florence Parker A teacher for many years at

the Duke of Connaught School. late Alfred and the late Florence Eleanor Parker, Born in Toronto she was a graduate of Toronto William Boss, Canadian Press Normal School, Before attending

Monkeys Defended . Zoo Fence Suggested To Keep Out Humans

Another chapter in the story of consideration because a re- R. J. Rankin, managing editor. The inhabitants and their hubby candy and quest for public funds was of the Halifax Chronicle-Herald man visitors both came under to the animal, involved, Con. Saunders said that and Mail-Star, yesterday was been of the special Zoo Com- Committee in the city did not subsidize pro-The inhabitants and their hu-buy candy and give the wrappers

> son, president for the last two Riverdale Collegiate, declared suggested by a subcommittee won Pakistan and India, Mr. Michener some of the animals should be full approval of the group. James removed from public view. He Mosely, Parks Maintenance super-

As for the 200, he said he become disgusted when he walked system. \$25,000; sewerage and, children was that the Zoo was mammal house repairs, \$5,000;

Officers of the association were missioner. Children took 10 eggs area for 500 cars. chosen by the board of directors out of a duck's nest and a special

cost of projects for this year.

Municipal Board

well go the way of vaudeville: about \$250,000 to various recreational and cultural activities and receptions, Con. Saunders continued. He said he doubted that the voters would favorably respondent to the voters would favorably respondent.

Mr. Rankin, who succeeds to the data that destruction was quite in order.

CP presidency after terms as first and second vice-president, first the voters would favorably respondent.

Chapter II. In which Con. Saunders continued. He said he doubted that the voters would favorably respondent.

Chapter II. In which Con. Saunders continued. He said he doubted that the voters would favorably respondent.

Chapter II. In which Con. Saunders continued. He also suggested that a fence to keep undesirable adults outside. Some were there at all hours of the night, he said.

Chapter II. In which Con. Saunders felt the Canadian Baller Festival Association to be uning, \$5,000; new cage wall surfac-

> relocation of the bear pens with where it struck two women. in the country.
>
> Rowdylsm on the property is a large flight cage and a chil- Elsie Baycove, 42, and her daughtern's zoo, as well as a parking ter, Mrs. Helen Bowen, 21, both will charge all the traffic missioner. Children took 10 eyes

Valley with the transfer of ed shoulder and multiple bruises, into the hands of the Govern-

Atlantic-Ralph B. Herder, St. could be one way to curb the cr. a visit be made to several Yonge St. onto Carville Rd. U.S. 7005 and noted the income One of the problems at High they had from concessions.

Park Zoo was the amount of Last year the St. Louis zoo were standing, then bounced up- Value hosiery for men, women.

Michener Reports Asia Unified by Nationalism

Conservative MP for Toronto-St. the two countries. Paul's, told a meeting of PC's in a comic opera frontier," he added. his riding last night that he be- On one short trip from India to lieved the upsurge of nationalism Pakistan I was asked to show my in Asia had become a unifying passport seven times,"

force among the countries there. Reporting on his recent trip to india and Pakistan as chairman of a Canadian delegation attend-ing an unofficial Commonwealth conference in Lahore, Mr. Michener said he had found that these people were conditioned by a background of resentment against European domination of Asiatic peoples in their approach to Western problems.

"Even the Indo-China struggle s regarded as an Asian war of liberation from French rule, rather than a push of Communist Chinese expansionism which could well extend through Malaya and Burma to India itself,"

"Canada and our British associates in the Commonwealth must keep this in mind in determining our course in Indo-

He found it impossible to con-vince indians of the dangers of their country's attitude of de-fenseless virtue. "I think they would fight if it came to a question of (Communist) invasion but now they do not regard it as a menace.'

Pakistan, he said, was more alive to the danger. This had been A Canadiar Legion official in which Controller Saunders the city did not subsidize proresponded quickly with the stateresponded quickly wi

said he found there was still a cer-

heavy oil truck and a car collided ually weaned from the habit, today and the auto then went Many of them, if not most of Future projects might include onto a sidewalk off Yonge St., them, would welcome this oppor-

The parks commissioner fore- fered a fractured hip, broken obtain the price of the drugs, The following board of directors tional campaign he said. Nature Alderman Alex Hodgios, chair- its driver. Edward Fraser. 42, of this alone would justify the study classes by zoo employees man of the committee reported Toronto, made a left turn off experiment. was passing the oil truck when If no other good effect followed,

ity's only camel, he said. People \$200,000 through these, he said. Edwards escaped injury,

Roland Michener, Progressive tain amount of suspicion between

Board of Control Won't Authorizé

'Posture Week' National Posture Week will have to get along without the help of City Hall. Board of Control yesterday turned down a request in have the week of May 1-7 proclaimed as such,

"We can go too far on these things," said Controller Belyea, "We could have a Peach Week, Pear Week, Apple Week, and so on." Controller Saunders added that every special week

proclaimed by the city costs

taxpayers \$150 for newspaper advertising. Request for Posture Week came from D. C. Sutherland of the Ontario Chiropractic Association.



S a constructive move in the war against dope addic-Tion, somebody has suggested that the peddlers should be hanged. This would dispose of them. Now if the addicts could also be hanged or painlessly destroyed, the problem would be solved. It would be drastic but effective, not to say lunatic. What is required, we think, is an effort to cure the addicts. This is possible in a great many cases, but the results would not be spectacular or sudden. It has where the addicts could be grad-Taken to Toronto General Hos- ters now stand the drugs are in of Richvale. Mrs. Raycove suf- drive the victim to crime to

The car skidded across the, Sponsored by CIRCLE BAR waxed paper being fed to the made a net profit of more than right against a telephone pole children; STYLE AND "MILES



This woman is a stubborn but frustrated shopper. She saw a manufacturer's advertisement, was sold, and has been looking for the product ever since. The ad didn't tell her WHERE to buy.

Advertising, to be effective, should make it EASY for the reader to respond. Thus a classified ad with a 'phone number outpulls one with a box number. It is so much easier for the reader to 'phone than to write.

Stores this woman has called on, handling other lines, have naturally tried to sell her a competitive product. She hasn't given in yet, but she will eventually.

Too bad the manufacturer didn't realize all business is local and shopping can't be made too easy for potential customers.

In daily newspapers, the ad could have saved this woman's time and temper-let alone her feet-if dealer HOOKERS had appeared underneath.

HOOKERS are retail signatures grouped below manufacturers' newspaper ads. They take the guess-work out of shopping, give the manufacturer a "paying-partner" in moving his goods, and add to his space-sometimes as much as 100%.

Unproductive Advertising Is NEVER Justified!

During 1953 Canadian retailers "honused" manufacturers advertising in daily newspapers with 149,876 hookers - an aggregate of 3,515,733 lines of retail support.

Canadian Daily Newspapers Association

55 University Avenue, Toronto, Ontario . I. H. MACDONALD, General Manager